

ALBERTA ELKS NEWS

Donation Advice

Written by:

Sister Meghan Pollard

3rd Vice President Alberta Elks Association

Donating time and money for the betterment of others is a foundational part of the Elks and how we fundraise as an organization. But as non-profits across Canada become increasingly reliant on the decreasing pool of personal donations, the task of identifying and soliciting passionate prospective donors is paramount to fundraising success in our communities.

With increasing competition for funding between non-profits, and because corporations consider how their donations impact their investments, developing an well rounded understanding of your prospective donor is essential to presenting the right ask to the right person at the right time.

When you understand why people donate, your organization will be able to make more effective appeals that resonate and affect change!

Remember:

- Donors are mission-driven: Donating to the Elks feels good and motivates people to practice unselfish concern for others Donors trust your organization: Donors come to the Elks because they believe in our vision and feel satisfied after giving to us!
- Donors understand the impact their donations have in their communities: Donors appreciate seeing the impact of their generosity- show them!
- Donors need to have a personal connection to our cause: For many people charitable giving is highly personal- Why should they donate to the Elks?
- Donors want to be part of something meaningful: Donors want to feel like they are a part of something meaningful and significant
- Donors are engaged: To generate long-term support for the Elks, it's important to provide donors with a wide range of engagement opportunities- use it wisely!
- It is imperative that we as members understand why donors give and why every interaction we have with them matters. While the Elks should show that it's a good steward of the monies we receive from donors, our appeals must contain more than numbers and pie charts. After all, it's clear that most people give from the heart.



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Wetaskiwin Elks



We know the members of the Wetaskiwin Elks Lodge are not members who brag about their community contributions...but we can on their behalf!

The Lodge was out being amazing this Holiday season donating to the Wetaskiwin Seniors Activity Centre. Great job!

Trenville RP Elks



The members of Trenville 248 celebrated the holiday season at their December meeting and it looks like everyone had the best time!

"The evening dessert even included miniature chocolate strawberry turkeys! We wish everyone a Merry Christmas and hope to see you all in the new year. "

Elk Point Elks



Elk Point Elks Lodge #460 have been making sure Brother Lawrence isn't sitting around this time of year, he's out all over Elk Point passing out donations to all the organizations in the region that receive support from the Lodge and its members.

Brother Lawrence presented a cheque for \$250 to Sandie Bishop of the Community Lions of Elk Point use in their very special Santa's Anonymous project

ATTENTION Lets Keep Curling!

ATTENTION PLEASE!

*2nd Alberta Elks
Provincial Floor Curling Tournament*



Hosted by: Vegreville Elks Lodge 143

When: March 3 & 4, 2023

Starts - March 3 @ 7 pm
(First Curling Draw @ 8 pm)
Ends - March 4

Cost: \$300 per team

Includes Saturday Lunch and Dinner

Where: Vegreville Senior Citizens Sunshine Club (4630 - 49 Street)

Register By: February 1, 2023

Maximum of 20 teams

Minimum 10 teams required
(3 Elk Members and 1 Non Member per team permitted)

Registration form and information available from:

Event Organizer - Al Kornicki

email: alkornicki1402@hotmail.ca or Ph. 780-632-9296

or

George Childs, email: glchilds@telus.net or Ph. 780 632 6406

Tournament will follow Alberta Floor Curling Association Floor Curling Game Procedures and Rules



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Brooks Elks



The Brooks Elks 77 reached out to the Brooks Minor Baseball Association to help out with their 10th Annual Slow Pitch Tournament in September. Players retrieved balls for the Saturday night Home Run Derby.

Pictured below is Brother Brad Biette of the Brooks Elks #77 presenting a cheque to Dave Surgenor of Brooks Minor Ball for \$1000.00 from proceeds received from the Tournament.

Red Deer Elks



Red Deer Elks hosted a children's Christmas Party this past weekend and look who shoed up!!

What a great community event! Tons of smiling faces, great friends and family. The Lodge saw 31 kids 60 adults attend the annual Christmas party.

All the children 12 and under received gifts from Santa. and were visited by Rosco the Clown. The members also hosted a dance for the families and served a lunch with hotdogs, smokies and brownies for lunch!

Thanks to all the members who helped make events like this possible.

Well done Red Deer



That the Alberta Elks Foundation has their very own Charlie the Elk!

Charlie rides with the parade float in the summer but in the winter or when hes not in use lodges can book him through the Alberta Elks Foundation Secretary... Best part is you only have to pay for the shipping to and from!

So think about taking Charlie to visit your schools, hospitals, or any other activities you have in town.

Now you know!!!

ALBERTA ELKS FOUNDATION



54th ANNUAL RAFFLE

First Prize

\$30,000 CASH

Second Prize

\$10,000 CASH

Third Prize

\$5,000 CASH

Fourth Prize

\$1500 in Fas Gas Gift Cards



PROCEEDS FROM THIS RAFFLE ENABLE US TO PROVIDE ASSISTANCE TO:

I.S.T.A.R. - Institute for Stuttering Treatment & Research Training, Research and Treatment of Stuttering in Children and Adults

Local Community Projects Support Local Minor Sports, Youth Groups, Playgrounds, etc.

Assistance to Underprivileged Children With Equipment to Live and Learn in Special Schools

Elks & Royal Purple Fund for Children

Supply Hearing Aids and Tests for Canadian Children

Tickets \$2 OR 3\$5 each for

30% of all Ticket sales go directly back to the selling Lodges to invest in their communities

FINAL DRAW DATE JUNE 8, 2023

All Draws to take place at the Didsbury Elks Hall, 1914 - 20th St. Didsbury, AB

Early Bird Draws March 9, 2023 \$500 Fas Gas Gift Card April 13, 2023 \$750 Fas Gas Gift Card May 11, 2023 \$750 Fas Gas Gift Card

TICKETS AVAILABLE

Local Contact

www.elksalberta.ca

78,200 TICKETS PRINTED Tickets may only be purchased or sold within the Province of Alberta. Tickets not to be sold to anyone under the age of 18 years. LICENSE NO. 605560



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Fort Saskatchewan Elks



The Fort Saskatchewan Elks were out handing out their charitable donations for the holidays.

Many thanks to Brother Al and Brother Blayne for stopping by the Fort Saskatchewan Food Bank and Fort Saskatchewan High School to present both organizations with cheques to help them support the community this year.



Brooks Elks



Provincial President Sister Kelly and Brother Greg Walton from Brooks Elks 77 handed out some amazing donations today to the local Food Bank and the local Brooks Scotia Bank. Both organizations received \$1000 from the Lodge.

The funds will be used to support the annual Christmas Turkey drive for the The Brooks Food Bank Foundation and the Scotia Bank Smiles for Christmas campaign.

Sundre Elks



Sundre Elks were out making their Holiday donations this week!

Giving back to the community is always the members top priority. The Lodge donated \$1000 each to the Sundre Santa's and to the GNP.

ATTENTION

**MAKE SURE YOU ARE SENDING
CHEQUES TO THE PROPER
OFFICE!**

**ALBERTA ELKS FOUNDATION
15 EKOTA CRES NW
EDMONTON, AB
T6K 2J6**

**ALBERTA ELKS ASSOCIATION
BOX 445
BENTLEY AB
T0C 0J0**



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Carstairs Elks



Provincial President Sister Kelly was spotted at Carstairs Elks before Christmas

"A great night as the Carstairs Elks held their annual Christmas supper and donations to local service clubs. Last night Carstairs Elks donated over \$1500 to local organizations including (L-R) Canadian Cancer Society, STARS Air Ambulance, Carstairs Lions Club- Food Bank, Carstairs Curling Club-Jr. Curling, Every Kid Can play and the Carstairs Legion #53- Food Bank. Not represented is the @Mountain View Food Bank.

We also took this opportunity to present some service awards

Brent Trottier 50 years

Joan Hannah. 45 years

Dan McKay. 30 years

Thank you to our chef Exalted Ruler Brother Erik Vester and his great crew of sous chefs.

Thank you to Alberta President Sister Kelly for helping us celebrate this great evening. "

Breton Elks



This past Saturday we hosted a *free* Community Christmas Dinner for over 230 people.

There was a lot of assistance from a lot of wonderful people, including our Mayor and Councillor's who all rolled up their sleeves in the kitchen. Community spirit at its finest. We thank you all

Stavely RP Elks



An AMAZING December meeting!!** Lady Ethel Schlosser was presented her 60 year pin for her service! Thank you so much for your contributions to the Order Lady Ethel, you are such an asset to our Association.

The Stavely Elks Parks presented a cheque to the Stavely Royal Purple Elks so these funds can continue to be disbursed into the surrounding community!

District Deputy Brother Ken Lengyel presented the Stavely Royal Purple Elks with a certificate for largest per capita donation to the Elks Foundation!!



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